

UPCOMING CLOSURES

New Years Day
Monday, January 1

Martin Luther King Jr. Day
Monday, January 15

AFFINITYLINE | 833-242-3364

It's the quickest and easiest way to check your account balance over the phone.

All you need is your account number and 4-digit PIN password.

*If you are a first-time user, you'll need to enter the last 4 numbers of your SSN as your PIN when prompted.



MESSAGE TO MEMBERS

I want to take this opportunity to introduce myself to the members of Affinity Credit Union. My name is Jeremy Smith, and I am the new CEO. I am thrilled to embark on the next steps of Affinity's evolution.

Before I give you some information about myself, I would like to express my gratitude to Jim Dean for his contributions over the past five years. Affinity is where it is today because of Jim's guidance and leadership. We have seen many economic ups and downs over these last few years, and Jim has led us to where we are today, putting us in a solid position as we move forward. We wish him the best of luck as he embarks upon his new journey.

Now, a little bit about myself. I was born and raised in the Des Moines area, growing up in Altoona and attending Southeast Polk High School. From there, I attended Drake University, where I played football and earned my degree in entrepreneurial management.

I have held various positions in the lending, risk, and compliance space, and before coming to Affinity, I worked for a sister company of the Iowa Credit Union League.

My time with the league fostered my appreciation and love for credit unions, and the impact credit unions have had on the greater community. This led me to Affinity two years ago, where I accepted a role as the Vice President of Lending.

Affinity Credit Union has experienced tremendous growth over these last 75 years, and I am excited to see where we can go as we look to the future.

Our credit union plays a crucial role in our members' financial lives, and I only see that role growing stronger, as we continue to implement innovative tools and solutions, while focusing on the impact we can make in the Des Moines area.

I am excited for the opportunity to lead Affinity Credit Union, as we look to write the next chapter of our evolution.



Jeremy Smith, CEO

www.affinitycuia.org • 515-288-7225 • 800-343-1028

475 NW Hoffman Lane
Des Moines, IA 50313
1700 E Army Post Road
Des Moines, IA 50320

Lobby Hours
Mon, Tues, Thurs: 9:00 am – 5:00 pm
Wednesday: 10:00 am – 5:00 pm
Friday: 9:00 am – 5:30 pm
Saturday: closed

Drive-Up Hours
Mon, Tues, Thurs: 8:30 am – 5:30 pm
Wednesday: 10:00 am – 5:30 pm
Friday: 8:30 am – 6:00 pm
Saturday: closed

Phone Hours
Mon, Tues, Thurs: 8:30 am – 5:30 pm
Wednesday: 10:00 am – 5:30 pm
Friday: 8:30 am – 6:00 pm
Saturday: closed



Affinity Credit Union is an Equal Housing and Equal Opportunity Lender.



Your savings are federally insured to at least \$250,000 and backed by the full faith and credit of the United States Government. NCUA a U.S. Government Agency.

UNLOCK REWARDS WITH AFFINITY'S MEMBER REFERRAL PROGRAM

Sharing the benefits of Affinity membership with your friends, coworkers, and family has never been more rewarding.

How it works:

Refer an eligible friend, coworker, or family member to Affinity, and for every new membership or loan funded, you'll receive \$25!

Yes, you read that right – unlimited referrals mean unlimited earnings for you. It's our way of saying thank you for helping us grow our community.

Simple Steps to Earn:

- Fill out our referral form – it's quick and easy!
- Submit the form, and we'll take care of the rest.
- Sit back, relax, and watch your rewards grow as your referrals become valued members of Affinity Credit Union.

Important Details:

- New membership must include a checking account to qualify.
- New loans must have a minimum funded amount of \$5,000.
- The maximum payout is \$25 per individual referred.

Thank you for being a part of the Affinity family!

BECOME A MENTOR WITH BIG BROTHERS BIG SISTERS OF CENTRAL IOWA



THE NEED IS GREATER THAN EVER

Congratulations to Affinity's Kylie Edwards, one of BBBS of Central Iowa's newest mentors!

BBBS of Central Iowa seeks to ignite the power and promise of youth through one-to-one mentoring relationships, serving youth and families in Polk, Dallas, and Warren counties.

- 50+ years of impacting youth in central Iowa
- Over 20,000 youth served
- 93% of participating youth maintained or improved avoidance of risky behaviors
- 82% of participating youth maintained or improved their grades

Central Iowa currently has over 200 youth waiting for a mentor—but YOU can be the one to make a difference.

AFFINITY MATCHES \$1,000 IN DONATIONS FOR NICU FUNDRAISER

Cradling New Life's Annual Christmas Ornament Fundraiser provides a special Christmas ornament to families spending the holiday season in the NICU.

We are proud to help support NICU families through their difficult times by matching \$1,000 in Christmas ornament purchases.

