



Fall Issue 2019

Lobby Hours

Mon, Tues, Thurs & Friday, 9am-5pm
Wednesday, 10am -5pm
Saturday, 9am-noon

Drive Up Hours

Mon, Tues, Thurs & Friday, 8am-6pm
Wednesday, 10am -6pm
Saturday, 9am-noon

Contact Center

Mon, Tues, Thurs & Friday, 8am - 6pm
Wednesday, 10am -6pm
Saturday, 9am-noon

Locations:

475 NW Hoffman Lane
Des Moines, IA 50313

1700 E Army Post Road
Des Moines, IA 50320

(515) 288-7225
Toll-free (1-800) 343-1028

www.affinitycuia.org

Holiday Closings & Special Holiday Hours

Columbus Day
October 14

Veterans Day
November 11

Thanksgiving
November 28

Christmas Eve, December 24
(close at 1:00 PM)

Christmas Day
December 25

New Year's Eve, December 31
(close at 1:00 PM)

Message to Members

2019 has seen a whirlwind of activity and progress at Affinity. Member response to our recent survey was strong and overall the preliminary results are very positive. That said, we're not satisfied and will continue to address improvements in systems, service, and processes. Our goal is to be exceptional every day with every member.

A few years ago, both branches underwent major interior renovations. The exterior of the Hoffman branch went somewhat neglected, so we've updated our landscaping, had trees trimmed or removed, and will continue to work on needed repairs moving forward.

Recently we ended a long-standing practice of providing indirect auto financing with almost all major dealerships in the Greater Des Moines area. We will now be able to issue a check to members who are pre-approved for financing and then contact Affinity to complete your loan documents. We will offer competitive rates, a better and less expensive GAP product, and an outstanding service contract to compete with extended warranties sold through the finance department at dealerships. Consumers find the financing portion of the purchase transaction frustrating and we feel working directly with members for financing will help eliminate that car buying anxiety.

With the help of golfers, our sponsors headlined by Firestone, the 25th annual golf tourney generated over \$17,000 for the Puppy Jake Foundation. That was a great result considering we played 2-3 holes before lightening forced cancellation of the golf portion of the event. There will be several more community focused activities in the final quarter including 12 Days of Giving. A new partnership we're very excited about is sponsorship of the food pantry inside Des Moines North High School. Working in collaboration with the Food Bank of Iowa, we hope to help meet the needs of students and families in the area.



Jim Dean, CEO



Affinity Credit Union is an Equal Housing and Equal Opportunity Lender.



Your savings are federally insured to at least \$250,000 and backed by the full faith and credit of the United States Government. NCUA a U.S. Government Agency.



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Affinity's 25th FORE The Brave Charity Golf Tournament

Mother Nature didn't exactly cooperate this year, but this year's annual charity golf outing was far from a disappointment.

Through the support of our wonderful sponsors and participants, we were able to raise over \$17,000 to donate to the Puppy Jake Foundation, a local non-profit that trains and provides service dogs to wounded veterans in order to help restore their independence.

In the 25 -year history of our charity golf outing, Affinity has been able to donate over \$320,000 to local charities and non-profits.

HELOC SPECIAL

Take Advantage of our New HELOC Special

Don't let your home's equity just sit there collecting dust...put it to use! Take advantage of our Home Equity Line of Credit, featuring an introductory rate of 2.49% APR* for the first 6 months! With monthly payments of only \$10 per \$1000 borrowed, what are you waiting for?

It's your equity, it's your money... use it when you need it!

*see credit union representative for details



Building Better Lives - Affinity Members Support Students in Need

Thanks to the generosity and support of our members, Affinity was able to donate over \$1,100 to the Saydel Community School District. Members purchased paper apples that were personalized and displayed behind the front lines at our branches. The funds raised went directly to purchasing school supplies for students in need this upcoming school year.



Debit Card Round-Up Now Available... it's Common Cents Savings!

Save money while you spend! With our debit card round up service, we'll automatically round your debit card purchases up to the nearest dollar, and at the end of each business day, we'll transfer the extra money into your savings account. You'll be amazed how quickly it can add up!

Ready to start saving? Simply give us a call at 515-288-7225 or visit your nearest branch.

Mission Statement

Building Better Lives

Board of Directors: David Busch, Chairman | Cara Harris, Vice Chairman | Lee Roy Porter, Treasurer | Marjorie Ramsey, Secretary

Supervisory Committee: Andrew Roby | Cindi Summers | James Martens | Jenelle Patterson | Jessica Scott | Chris Hay (associate board member) | Jesus Escobedo (associate board member)